

Ink, Paper, And

Beyond Traditional Self-Publishing

Brooke Gantt

**Ink, Paper, and
Beyond Traditional Self-Publishing**

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ISBN: 9781092867627

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Also Written by Brooke Giantt

The Becoming

Finding Shaq

Chapter 1

Brooke & Ki – Children’s Educational/Coloring Book

How to Sell to Anyone

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Ink, Paper, And
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Self-Publishing

Introduction

Have you said to yourself, “I need to write a book?” Or, has someone said to you, “You should write a book?” It either sounds exciting or to some...impossible. **Don’t worry, you are not alone.**

Oh, and before we continue, I want you to know something....

I AM SO SO SO EXCITED you decided to trust me to help you publish your first book! Thank you so much!

And I’m pretty sure your hands are sweating, you have thrown up a few times and all that good stuff because up to this point you are reading every word anticipating that I have the formula to turning your brilliant book idea into a sellable read on Amazon or look like a book you see in Barnes & Nobles.

No? Well, I was like that when I started.

But seriously, the most daunting thoughts that comes to most minds as an empowered author are:

Where do I even start!?

Will this cost me thousands of dollars, eek?

Well, I can answer that for you now. If you do not have book designing skills, it will cost anywhere from \$200-\$300. Some people may pay thousands of dollars, but at the end of the day, you will end up with the same quality of work if you know who to go to. I do my book designing projects through a website called Fiverr, and I absolutely love it. I have worked with Fiverr for 5+ years and have built a strong working relationship with a few of the sellers.

Who will I use for publishing?

I can also answer that right now. Throughout the years, I have self-published with Amazon for my paperback and eBooks for three reasons. Amazon is:

- 1) Free
- 2) Convenient &
- 3) Efficient

If you would like to use another self-publishing company such as Lulu or Smashwords, this is not the right book for you. If you would like to publish your books through Amazon, stop right now and take 5 minutes to sign up at **kdp.amazon.com**.

Some other thoughts may come to mind, such as...

How will I market my book? Do I need a press release, marketing copy and package, and marketing plan?

Will I need an author's website?

Who will write my bio or take my headshot for the back of my book?

So, if any of the questions above have run through your head; awesome because that is where I step in... and here's my little secret... and I speak for myself as well too. Most of us tend to overcomplicate things. In this step-by-step guide, you will realize it's easier than what you think to publish your book, and I'm committed to providing you with the tools you need that will take you beyond the traditional way of self-publishing.

As a bonus, you will receive a private video link that will walk you through the process of self-publishing in real time. **Real time?** Yes, in real time a.k.a. **Live!** a.k.a in **reality**. It's almost

like a reality show, but in this case, it would be a reality book. Okay, I just made up a reality book. But you get what I'm saying? I hope.

So, **how is this possible?** It's possible because I have not self-published this book you are reading. I don't have a book cover, it's not published on Amazon yet, and no one knows I'm writing or publishing this book but you. I did this on purpose so that you can see how I self-publish from start to finish.

How cool is that?

Now, of course, if you read this book months later, my book will have a cover, and it will be published on Amazon for millions to purchase. However, for us cool folks who got this book early, you are in for a treat. Okay, the ones who got this book later are too. But it's cooler being a part of something epic and experiencing something happening right before your eyes.

Additionally, you will be asked to fill out a questionnaire, follow my book designing techniques, and at the end of this guide, you will receive a helpful QuickStart Book Launch Premiere Checklist with deadlines to help you along the way.

Why deadlines? The difference between failure and success in the book industry or any industry for that matter is 72 hours and 21 days.

Uh? Yelp!

I believe that each one of us has had an impressive idea that we sat on for months and even years. We said, "I should write a book about my life," or, "Boy, that's a great idea for a play," or, "I can design that better." Well, what happened? Did someone else implement the idea? The only difference between you and them is that the person acted.

Put it this way, you can read this guide repeatedly, but if you don't begin the process within 72 hours, and then maintain the activity for 21 days to make it a habit in your life, you're not going to be successful.

Respond immediately! **Act now!**

Okay, enough of that. It is now time to begin **Step One** of my book designing techniques.

It is vital to pray first and ask God to help you with the book designing process and then define your goals and vision by answering some self-publishing questions. This will also help you familiarize yourself with various common practices and terms in book publishing. After you have answered all the questions, it will be time for you to go through **four more steps** to self-publish your first book successfully.

Step One.

Navigating the Self-Publishing Questionnaire

(Remember the 72 hours and 21 days we just discussed)

Start Date: _____

Now, I know you have a beautiful book idea, and again, through this journey my commitment to you is to help you produce the highest quality book using my education and experience.

Does that make you feel better?

I hope so because each project has many moving parts, and I can help you with all aspects of the design process from initial concept to final production.

Let's get started with Step One

- 1) What is your legal name? _____
- 2) Are you using a pen name for your book? If so, what is your pen name, otherwise use your legal name? _____
- 3) What is the title of your lovely book? _____
- 4) Does your book have a subtitle/supplementary text? If so, please write it here. _____
- 5) What type of book are you writing? (Novel, poetry, cookbook, workbook, children's book, guide, etc.)

- 6) When do you need your book published? _____

That wasn't so bad, right?

So, whether you are about to write an epic novel, an inspiring eBook, or a delightful cookbook, I recommend answering these additional questions below. **Why?** Projects that begin with a clear focus tend to get finished. Projects that begin in a state of confusion are usually abandoned. You'll be grateful and happy that you took the time to really think, plan, and wrap your project in the clarity it deserves.

Think about it. Sometimes, it's about collaborating with photographers, illustrators, or your book needs some other unique feature that will make it stand out. And don't forget about marketing and promotions for your book. Whatever it is you need, I will assist you. Just don't rush this process. Your readers will appreciate your thoughtful precision as well.

Let's continue...

Questions	Yes	No	Not Sure
Do you have a manuscript?			
If so, does your book have between 25-100 pages?			
Does your book have 101-300 pages?			
Does your book have over 300 pages?			
Is your manuscript copyrighted?			
Do you need line editing?			
Do you need proofreading?			
Do you need formatting?			
Do you need rewrites?			
Do you know your target audience?			
If your book is not written, do you need a ghostwriter to write your book?			
If so, do you have a sample chapter or outline of your book?			
Will this be a soft cover book?			
Will this be a hardcover book?			
Will you need your book converted for eBook formats?			
Will you need an audiobook?			
Will you need a book trailer?			

Questions	Yes	No	Not Sure
Do you need an Author's Website?			
Do you need Publishing Branding? (Promotional items, marketing, elegant logo, etc.)			
Do you need a synopsis for the back of the book?			
If need be, do you need a headshot for the back of the book?			
Do you need a bio for the back cover of your book?			
Will your book layout have graphs, illustrations, charts, pull quotes, etc.?			
Do you care about getting a traditional publishing deal?			
Or do you want to self-publish?			
If you are self-publishing, are you okay with using Amazon/Kindle Direct Publishing (KDP) for your paperback and eBook needs?			
Do you have a publishing and printing company you prefer to use?			
Do you need an ISBN and barcode?			
If so, do you plan to purchase an ISBN?			
Or are you okay with KDP assigning a free ISBN and barcode for your book?			
Will your book have testimonies/reviews?			
Do you care about making money from this book?			
If so, are you willing to promote/ market/publicize it, like a lot!			

Almost there?

- 40) **Imagine that you are describing the finished book to a friend at lunch, how would you sum up the book in a sentence or two?** For example, does it solve a problem, inspire people, etc.?

- 41) **What is your highest hope for the book?** For instance, do you want your book to be a book that sells a lot of copies for two weeks and then forgotten about or do you want your book to be a classic?

- 42) **How do you want this book to look and feel as far as format, style, and size?**

- 43) **If you answered yes to wanting to have a traditional publishing deal, how come?** (Just because it sounds “fancy?” Or, is there a more compelling reason for you to go that route?)

44) **What's the basic structure of the book? What's going to be inside?** (Essays, photos, letters, recipes, poems, stories... what's up?)

45) **What is your budget for producing the book?** (Some costs to consider, depending on your project: Editor, Proofreader, Illustrator, Cover Designer, Ghostwriting, Historical Researcher, Fact Checker, Attorney/Intellectual Property Expert.)

46) **Once the book is done, what do you want to “do” with it?**

A few examples: Give 200 copies away to your colleagues, closest friends, or at your 60th birthday party. Sell it on your website. Read excerpts at a book launch party or donate copies to a local library, Pilate studios, or use it as a starting point for a speaking tour.

47) **How will you feel once you complete this book and deliver it to the world?**

48) **How will you feel if you never attempt to write or fail to finish this book?**

49) **Imagine the book is done, you're writing a "thank you" note to everyone who believed in you and encouraged you to finish it, who will you thank, and what will you say?**

50) **Party Time! How will you celebrate after the book is done?**

All done! I just have one more thing to say...

Not everyone on the planet needs to write a book, start a blog, or play with words, period!

There are plenty of other ways to express yourself and make a contribution to the world.

However, when there's a particular project that's tugging at your mind and heart... a project that you really feel called to do...

Do it, period.

**With that said, this is when you must start thinking about your budget because here comes the expenses....
Yah!**

Step Two:

Unleashing the Writerpreneur and Mastering Self-Publishing for Creative Success through Your Manuscript & Editing

Keep in mind, this book is for authors who have a copyrighted manuscript through www.copyright.gov. If you do not have a copyrighted manuscript, you may need to copyright it and then revisit this guide. Or if you like, you can read this book for guidance and knowledge of what to expect after your manuscript is copyrighted.

After your manuscript is completed, it is now time to talk about editing. The best way to start the editing process is to do the following:

- 1) Spell and grammar check your manuscript through Microsoft Word.
- 2) Upload your manuscript to Grammerly.com (this website will do a hard spell and grammar check).
- 3) Finally, submit your manuscript to Fiverr.com.

As I mentioned before, I use Fiverr for my projects, but if you decide to go through another service to have your manuscript edited, that is great.

Once you browse through Fiverr.com, it's important to pick someone with whom you are comfortable. Please keep in mind, it does not matter if a seller has two or 5,000 reviews; what is important is that you read the seller's description and ask questions if needed. Then decide which editor will be best for your project. Lastly, order what is called a "gig."

So, how much does it cost to have your manuscript edited on Fiverr.com?

Depending on the number of words you have in your manuscript determines the amount of money you will spend. Most services are for \$5, but nowadays Fiverr has allowed sellers to upgrade to higher prices. However, you can still find people who will do magnificent work for \$5.

Most editors will offer proofreading, line editing, grammar and spell check, rewrites, and ghostwriting. If your editor does not offer ghostwriting, there are sellers on Fiverr who focus on ghostwriting.

Guess what? I read my book all over again, and if I see something else, I missed, I fix it, finish reading the book and read it all over again.

Yes, you may get bored reading your book repeatedly, but it is important that you read until you do not see an error. You will be amazed after fixing one mistake, how many more will surface. And even after reading your manuscript repeatedly, the editor will find more mistakes.

Expert Tip: From my experience, I would have the synopsis and your author's bio written as well. This way you will be able to submit your manuscript, bio, and synopsis together to be edited.

In other words, instead of paying the editor three separate fees to edit your manuscript, bio, and synopsis, it will only cost you one editing fee.

Expert Tip: Before submitting my manuscript to editors, I personally keep reading my book until I do not see any mistakes. Meaning, if I read my book and I see that a quotation mark is missing, I fix it and then finish reading my book.

Step Three:

The Self-Publisher's Roadmap: How to Thrive in the World of Independent Publishing through Formatting

Expert Tip: Before you approve the gig on Fiverr.com, make sure you first upload it to Amazon to make sure the seller did everything correctly. If you approve the gig on Fiverr and the seller missed something, you will have to order another gig just to ask the seller to fix it. Yes, sometimes the seller will do it for free especially if it's their fault, but it is a pain and frustrating. So, just make sure the file is uploaded correctly on Amazon before approving the gig on Fiverr.com. Makes sense?

Now, there are two types of formatting. One is for your paperback book, and one is for your eBook. Amazon has specific instructions for formatting both. On Fiverr.com, the seller will list what they specialize in, whether it's formatting a paperback for Amazon Kindle or formatting an eBook for Amazon Kindle.

Once the seller on Fiverr is done formatting, all you have to do is upload the file to Amazon and voila!

Some authors do their own formatting through a website called Scribus, or they use Microsoft Publisher on their laptop. It's up to you. This is your project. I'm just a small fish in a big lake or is it a small fish in a big pond? Never mind, you get what I'm saying.

Also, before you can upload your formatted manuscript to Amazon, they may ask you questions, such as the title of your book and so on. Fill that part out. They may also ask you to upload your book cover first. If you do not have your cover, then use one of theirs for now. I will explain more about this in Step 4.

If you do not know how to organize and set up your book properly, please look at other books to see how it's done.

Also, if your book has a table of contents, please note that the paperback needs to have page numbers listed on the table of contents page. The eBook does not need page numbers; you only need clickable chapters on the table of contents page. The seller on Fiverr.com will know how to do this.

Finally, print a copy of your manuscript for your records. Having a hardcopy of your work is nice.

Expert Tip: Whether you are formatting a manuscript as a paperback or an eBook, it is your responsibility to make sure your book is organized before submitting it to a seller on Fiverr.com. Please, make sure your book has the following:

- 1) Title Page
- 2) Copyright Page Information
- 3) Table of Contents
- 4) Dedication (optional)
- 5) The body of work with chapters, indents, page numbers, etc.

Step Four:

Breaking Boundaries with a Book Cover Design

Expert Tip: Whether I want to do an eBook or not, the first thing I do is get an eBook cover designed. Why? For three reasons:

- 1) The Kindle cover is my guideline for my paperback book.
- 2) If I change my mind and want an eBook later, the cover is already designed.
- 3) I can use my eBook cover for advertisement, promotion, posters, and events. (You can use your paperback cover as well but sometimes the eBook cover is better because of the size. If you choose to do a pocket-size paperback book, then the quality may not be as sharp when printing or for advertising online.)

Amazon Kindle has certain measurements for paperback and eBook covers. You must abide by these measurements, or an error sign will pop up on the Amazon screen.

So, now you are thinking, “Do I want to do an eBook or just a paperback book?”

By the way, the eBook and the paperbacks must have the same cover. You cannot use different covers for the same manuscript.

If you decided to take my advice and design an eBook cover, you could ask your designer to use that same cover to produce the paperback cover.

Haven’t decided on the size you want your paperback?

Well, that depends on what you have written. The most popular size is 6x9, but I have books that are 4x6 and up. Once you know what size you want for your paperback, you will tell the designer the following:

- 1) The size of the front and back cover includes bleed and safety zone measurements.
- 2) How many pages do you have in your book so that you can get the correct measurements for the spin of the book (Please note: not all books need a spin).

As far as choosing between a softcover and hardcover for your captivating book is concerned, that is up to you. I only use a softcover.

This is also the time to think about whether you need a photo for the back or inside of your book. If you do not have a picture, these days you can use your smartphone. Have a family or friend take a headshot of you against a white background. Have your hair and makeup ready with an outfit you feel comfortable in. If you like, look at photos other authors have taken so that you can get a better idea of what to wear and how to do your hair and makeup. Use the smartphone editor to crop the photo and if necessary, use a filter that enhances... not one that overpowers the photo.

Expert Tip: Make sure your book cover is eye-catching. I use Fiverr.com to design my book covers, but some use 99 Designs, Canva, or a designer named Ida Fia Sveingsson. Sometimes I have an idea on how I want my book cover designed, but most of the time, I let my designer handle it.

Also, remember to leave enough room to place your barcode on the backside of your paperback book.

Step Five:

The Independent Author's Blueprint to Publishing, Pricing and Ordering Your Book Proof and Final Copy!

Yes, you have guessed it from writer to publishing, I only use Amazon at **Kdp.Amazon.com**. I may explore other publishing websites, but I always end up back on Amazon.

Speaking of which, at the beginning of my self-publishing journey, I used a website called Blurb.com for formatting a couple of my books myself and publishing. However, I used it for the fancy layouts they offer for the inside of my book. They have so many beautiful designs. Blurb.com is also perfect for books with lots of photographs. The only downfall is that it is more expensive and it's not as easy to use as Amazon. If you are willing to put in a few extra dollars and time, then check out Blurb.com. Otherwise, publish through Amazon.

So, again you may be wondering if you should only publish a paperback and not an eBook or vice versa. Well, this depends on your goals, and, if you have both an eBook and paperback, it makes you look like a legitimate author. But again, it depends on your goals.

On the other hand, if one of your goals is to make money, I suggest you include a paperback, eBook, and even an audio version of your book.

After deciding what platform to use on Amazon, it is now time to fill out information for your book. If you don't understand something, you can go to their help section of the website, or if necessary, give them a call.

I will talk about three things Amazon will ask for, and they include the following:

- 1) Tax Information
- 2) ISBN &
- 3) Which category you want your book to be filed under

Tax Information

To get paid, Amazon needs your tax information. They will either ask you to put in your social security number, TIN, or EIN. I give them my EIN. If you want to do the same, go to IRS.gov and fill out the form for an EIN. You will receive an EIN in a matter of seconds.

ISBN

(See Expert Tip) Please note: if you purchase your own ISBN, then you can put your book in brick-and-mortar stores and other publishing websites.

Expert Tip: When I first started, I purchased an ISBN from Bowker.com, but then I realized I did not need to because most publishing sites will give you a free ISBN. Needless to say, I did not purchase anymore ISBNs. Amazon will also place your barcode and ISBN on the back cover.

Categories

It's especially important to pick the right category/genre for your book. Some categories are more competitive than others. For new authors, it's best to research the topic of your book on Amazon. If you see that it is competitive, then look to see how you can make your book better. You can write a better book description or design a better book cover. Think of something that will drive the traffic your way. Amazon will notice and put your book on their bestseller list.

I know that everyone wants their book on the bestseller list, but I have learned that the word, "Bestseller" does not mean how many books you have sold, it means who knows how to sell their books the best. So, yeah, I'm a Bestseller and so are you. ☺

Pricing

Do you know how much you will sell your book for? Once you type in the price of your book on Amazon, they will show you how much you get paid and how much they get paid, ouch! **Did you feel that?** I felt it. Yes, people, Amazon takes a nice chunk of your royalties.

Don't get me wrong, it's nice to tell people your book is on Amazon, but I personally don't sell it on Amazon. If someone purchases my book through Amazon, awesome, but I don't promote it. I promote through other channels such as my website, social media, events, and at book signings. I also print on demand (POD). Meaning, I order what I need for each situation. I'm not one of those authors who has piles and piles of books in the basement or garage.

Ordering Your Book Proof and Final Copy!

Now, it's time to see your book in your hands, your paperback that is (the eBook is approved online.) After requesting for your paperback proof, Amazon will send you an email when the proof copy is ready. Upon approval of your proof copy, you can now purchase your book. Fill out the information they ask for, and before you know it, you will have a copy of your book in the mail.

What an accomplishment. Right?

Now, it is time to make sure all your book information is filled out on Amazon, while waiting for your book to come in the mail! This is also a perfect time to peek at the QuickStart Book Launch Premiere Checklist at the end of this guide. Just like the Book Designing Questionnaire, the checklist will also help you think about every aspect of your book including your marketing. There are many ways to promote and market your book, so do your due diligence and research.

What did you just say? You got your book in the mail!

Wait! Wait! Wait! Before you show your family and friends your proof copy, it is best to read your entire book. **Why?**

Expert Tip: My first paperback book is over 400 pages. Nice because I feel like my first book is my bachelor's degree in novels, but not only did I have to read my 400 paged book repeatedly for editing purposes, but I also had to ditch out more money than normal. Most books are under 200 pages, and they cost \$2-\$4 to print, my first book was a little over \$6, and the shipping is a beast. I learned from that, so you best believe my books are nowhere near 400 pages. Well, except for my 4-n-1 must-read book collection. ☺ But the reason I'm telling you this is because I had to incorporate those expenses in my price. You will have to do the same for your book

Expert Tip: The more you publish, the more you will feel comfortable about self-publishing your books your way. Have fun!

1) Make sure Amazon printed everything correctly and

2) It's time to look for more editing issues

You may think all of the editing is done, but most of the time you will find something that was missed. For some reason, when you are reading your own book in your hands, you will be surprised at what you find that you don't like. This is mainly because you are reading it from a buyer's/reader's standpoint. Try it!

If you do need to make corrections, you can either ask your editor to fix it or you can do it yourself through your word document. Just be sure to save it as a PDF before uploading it to Amazon.

When that part has been completed, show friends and family, and see what they think because now it is time to approve your final paperback copy!

This is what you have been waiting for... approving your book on Amazon. After approving and submitting your paperback or eBook on Amazon, within 48 hours, Amazon will finalize your book. If there are any problems, they will contact you. When your book is approved, you can now order the final copy or copies. And most importantly, your book is LIVE on Amazon. Everyone from all over the world can see and order your book.

Oh yeah, when you receive the proof, it will read *Not for Resale* on the front cover. When you receive the final copy, you will not see that, thank goodness.

Bonus Step: Promote and market your book as you take orders. But also start authoring another book and do the process all over again!

From Manuscript to Market: The Art of Self-Publishing by using our QuickStart Book Launch Premiere Checklist

Six Months Before Your Book Launch Premiere

- Choose a praying partner, someone who believes in your project
- Do your research on your book idea. Be sure it is book-length worthy
- Set a date to complete your rough draft and set your daily writing goals
- Complete Steps One-Five including edits and formatting for paperback and/or eBook
- Write a vision statement
- Produce a list of friends who can help spread the announcement of your book and ask each one personally for support. When you reach out to contacts, offer them a free copy of your book
- Create a website with a blog and bonus page linking it to an email opt-in.
- Draft new book announcement press release
- Identify three competing books

Three Months Before Your Book Launch Premiere

- Develop early reader questions
- Identify necessary permissions
- Create a sell sheet
- Create end-of-book advertisements (optional)
- Identify short and mid lead reviewers

- Identify post-production promotion opportunities
- Build your launch team
 - Recruit a publicist
 - Recruit an accountant
 - Recruit a lawyer
 - Recruit a coach
 - Recruit a social media assistant
- Find appropriate blogs and media outlets that might want to review your book and compile a list of media contacts
- **Expert Tip:** Make the first chapter of your book available for free for anyone who might want to review your book or include it in a news article. You can do this by creating a free eBook on Amazon.com that includes just the first chapter of your book as well as contact details for press inquiries
- Plan your premiere launch timeline
- To build hype, share your progress by keeping your supporters engaged, email them weekly updates

Three Weeks Before Your Book Launch Premiere

- Brainstorm publicity angles with the team
- Begin marketing brainstorming sessions
- Create a marketing plan on how you plan to sell the books
- Write a fact information sheet
- Solicit endorsements for other authors, experts, and “celebs”
- Have a professional PR photo taken

- Begin to execute the marketing plan
- Prepare and finalize the press kit (A media kit is essential when you are attempting to get publicity for your book.) The media (newspapers, magazines, television, and radio) will require this information when considering you as a guest on their program or reviewing your title. The standard elements of a media kit are a press release, pitch letter, author biography, a review copy of your book and copies of any positive reviews or endorsements your book has received.
- Take another author to coffee to pick their brain about PR ideas
- Write thank-you notes to people who contributed to the effort.
- Check on upcoming conferences, fairs, and conventions for booth space
- Begin your aggressive online strategy: Tumblr, Facebook, Blog, Twitter, LinkedIn, etc.
- Get the word out that you are available to speak. Network.
- Brand like crazy online and offline - network with others and get them excited about the book launch
- Create an e-newsletter for your fan club and interested friends

One Month Before Your Book Launch Premiere Launch

- Alert your team by sending them PDF copies
- If you decided to use a publishing house, submit a copy to them

One Week Before Your Book Launch Premiere

- Approve and publish on Amazon but don't tell anyone just yet
- Set your price high
- Schedule free promo to start on your book launch premiere
- Ask your team to write their review

Book Launch Premiere Day!

- Three-Day free promo begins
- Email your list 2 to 3 times, reminding them to share the link
- Post on all your social media accounts 3 + times
- Share a link to free book in FB groups
- Continue to post on your personal accounts 3+ times/day throughout the three-day launch
- Post in FB groups once each day of the free promo
- On the last day of the free promo, drop the eBook price to \$0.99 so you don't kill the momentum you've gained
- Collect samples of your PR pieces or do online search

You're in the homestretch!

- If you've done your research right, be prepared to do blog, radio, and television interviews. Update social media frequently about not only the book, but your excitement, and featuring content and giveaways to celebrate! However, on the day your book goes on sale, give yourself a break. Leave the computer behind and enjoy breakfast/lunch/dinner out. You deserve it.

- Remember to look for larger news opportunities to tie your book to and keep on top of awards you can submit your book for. More than anything, be creative, take risks, and later, hopefully, reap the rewards.

After the Book Premiere Launch

- Create great bonus material for your readers while gradually raising price each week
- Publish blog content regularly to attract new visitors and continue to communicate with your fan-based email list weekly
- Schedule activities to share your message (podcast interviews, guest blog posts, speaking engagements)

Want more?

Navigate the Self-Publishing Digital Dream Revolution

Are you less of a reader, and more of a visual learner or do you need personal coaching to fulfill your self-publishing book launching needs? Please text COACH to 443.400.1526 or if you want to go beyond traditional self-publishing download a chatgpt app and ask as many questions as needed or create a course or workshop geared towards your book!

In conclusion...

The Rise of Self-Publishing and How to Succeed

I want you to take the time to ask yourself this question:

What was your biggest takeaway(s) in this guide?

- 1) _____

- 2) _____

- 3) _____

After you have answered that question, what do you need to do to start? Do you need to copyright your manuscript, take a photo, etc.? For **BIG RESULTS**, I need you to start today. Remember the 72-hour and 21-day rule.

Special thanks and to those who helped me
through this book with your support and love,
thank you!

